



SMS Solution for Everyone

We are having specializing in communication based software. We have a small number of very useful products for common people. SMS and Email are currently necessary part of communication and they are fast and reliable compare to older communication technology. Our Enterprise Solutions

1. Education Solution

- SMS based exam result publishing. (Exam result announcing system)
- Make students aware instantly of Lecture venue/time changes or Cancellations
- Alert students or parents about the pending Fees.
- Enable interactive Text Voting. (student elections, polling)
- Alert students to any event you have planned or rescheduled.
- Send out tips/advice or best write-ups. (health tips & study tips)
- Inform students when course and grades are ready to be collected.
- Student poll for new change or collect suggestion via SMS.
- Consider SMS as opportunity for alterative revenue stream.

2. Financial Solution

- Providing excellence in customer services
- Trading SMS Automation
- Share Depository Information SMS Automation
- Mutual Funds & Bonds Information SMS Automation
- Operational SMS Automation

3. FMCG Solution

- Inform of changes in pricing & specification.
- Inform of material shipped.
- Send wishes on birthdays, anniversaries and on special day.
- Inform consumers about special discounts and offers.
- SMS invitations for product launches and events organized by the company.
- Update dealers with changes in commissions etc...
- Inform of service due dates.
- Inform when service completed and vehicle ready.
- Booking, delivery, scheduling.



- Voting (polling) & Survey: Mobile Voting can be used to poll your consumers on any number of topics. With a quick turnaround, it's also easy to integrate and quick to get results.
- Consumer feedback: All feedback in the form of suggestions or complaints can be solicited using the mobile channel. Here the customer sends a text to 10-digit long-code or & receives an automated or manual reply.
- Promotional schemes: Easy to information about promotional schemes to the target audience

4. Marketing Solution

- Mobile marketing or promotion campaign of the company.
- SMS broadcasting is possible.
- Deliver time-critical enterprise information to cell-phone recipient.

5. Travel, Transport , Currier, Cargo Solution

- Customers can register for their booking using SMS.
- Push cancellation/conformation status of the booking to the customers.
- Remind passenger before scheduled time.
- Ticketing, Frequent Customer Account Information.
- Bus/Train reservation status inquiry.
- Package tracking system.
- Flight / Train arrival /departure information system.

6. Cinema Solution

- Alerts on release of new movies, songs etc
- Alerts on change in schedule of program, event etc...
- Alert on ticket booking conformation
- Sending in birthday, anniversary, special day greetings
- Intimation about an upcoming events and seek participation by registration through SMS
- Booking of tickets for movies/travel/theme show etc



7. ERP Solution

Human Resource Department

- Advertisement of vacancies by the HR department.
- Sending birthday, marriage anniversary, and special day greetings to employees.
- Intimating employees about the upcoming event and seek participation by registration.
- Send in reminders for performance reviews to the sales force.

Production Department

- Send automated critical failure alerts to service engineers, sends Flash SMS (SMS, which is mandatory to read)
- Send updates about the process recovery to stakeholders involved.
- Report instant alert to the service engineers in the event of a system failure.
- Receive acknowledgement that the report has been delivered to the recipient.
- Intimating warehouse about the purchase order.
- Alert admin or store keeps about product storage.
- Intimation of targets to the field force.
- Inquire about client credit and good status.
- Price inquiry and make price changes instantly.

Sales Force Automation

- Weekly updates of targets to field sales force.
- Lead distribution to sales force.
- Sales agent can query the performance of his/her peers.
- Performance review/update of the sales force.
- Updates on weekly/daily individual targets.
- Region/Product wise MIS on sales performance.
- Push sales performance within the sales hierarchy.
- Field employees can pull the sales performance of their peers.

Corporate Information

- Alerts on salary credit, policy changes etc.
- Updates on company performance, achievements



- Reminders of periodic performance review deadlines

8. Gas Booking Solution

- Client can place request for cylinder refilling request.
- Organization can SMS customer before reaching his\her door step for easy availability.
- Customer can easily place request for new gas bottle, and participate in the survey organized by gas companies regarding Quality of Service.
- Organization can intimate customer on cylinder shortage, delay or any change in scheduled delivery time.

9. Hospital Solution

- Patient records can be accessed from the pharmacy allowing pharmacists to fill the prescription without having live contact with the physician. Patients have the option of going to any pharmacy at any time.
- Easy information access like medical records and billing status anytime anywhere other physicians and pharmacists can access information with the permission of Medical staff does not have to use their time answering mundane questions.
- A specialist doctor or a group of specialist doctors could be alerted whenever an emergency arises. The doctors may be located anywhere in the hospital or outside; they would receive the alert on their mobiles as a text message.
- A doctor, wherever he may be and during any time of the day or night, could get, on his mobile, alerts at regular intervals as preplanned by him, giving vital data of his very critical patient through the Software. He would then send appropriate instructions to the nurse attending that patient.
- A nurse or a group of nurses attached to the ICU could be alerted whenever an emergency arises.
- Technicians could be alerted whenever equipment fails and requires prompt repairs.
- The operation Theatre staff could be alerted during emergencies.
- The ambulance staff could be alerted when a new patient needs immediate admission.



- The supplier of linen, bed sheets etc could be alerted by the stores staff.
- Group alerts could be sent to blood banks for emergency requirement of blood during certain emergency situations.
- Overseas specialist doctor could be alerted for emergency consultation.
- Alerts could also be sent to security staff in the case of unauthorized entry by someone in restricted areas in the hospital.
- Periodic reminders could be sent to nurses & technicians who are monitoring critical cases.
- Reminders could be sent to the admin & account staff whenever a patient is discharged so that billing and other discharge formalities are completed promptly and the concerned patient & his/her relatives leave the hospital comfortably.
- Cases of home- patients could be monitored through regular reminders.
- Patients would receive timely Medicare, either in the hospital or in their respective homes.
- Satisfaction of giving efficient medical service to patients by improving efficiency of hospital staff through alerts and reminders.
- Reduction in overhead costs through increased efficiency in hospital management.
- Optimum utilization of hospital beds by admitting only those patients who need hospitalization. Other patients could be treated at home by regularly monitoring their conditions and advising them through software.

10. Restaurants, Hotels, Motels Solution

- Restaurant sends room tariff rate & occupancies details on SMS.
- Airport, train, bus timing alerts.
- After each call completion, send duration of the talk and price details in SMS.
- Send promotional SMS messages to your clients.
- CRM- Send wishes on birthdays, anniversaries and on special days.
- Improve loyalty of customers and get repeat business.
- Inform customer's regarding time change of the flight\train\bus.

11. Automobile Manufactures Solution

Company to Dealers

- Inform of new products are going to launch.
- Inform of changes in pricing and specifications.
- Inform of material shipped.
- Update dealers with changes in commissions etc...

Company to customers

- Automatic alert on service due dates.
- Inform when service completed and vehicle ready.
- Inform new discounts and special offers.
- Update customers with new product launches.
- SMS invitations to product launches.

About Recharge & Unbarring System

Recharge & Unbarring System is the Software for the distributors of Idea, airtel, Vodafone, BSNL, BPL Mobile, Reliance. Its functionality is to activation of SIM Cards and recharge SIM with specific amount. This software makes easy for the distributors to do recharge in bulk at a time and also helpful for activation. It's an automated system which is works without human assistance. Distributor have to prepare an excel sheet of the provided mobile number. So, it's helpful for the distributors by providing extra time to their salesmen to be in field, avoid human errors while doing recharge and avoid loss of money due to wrong recharge.

About Banking Solution

In today's business environment, with so many deadlines to fulfill, appointments to meet and meetings to attend, you are hard pressed for time. Don't you wish you could do all your activities while traveling from one meeting to another?

Yes sure answer is by implementing the Newbit's Bank Messaging System.

Newbit Phone Banking is one of the solutions in the remote banking. With solution, a financial institution can offer its customers a secure direct access to an extensive range of financial services. Not only it is designed to accommodate the current requirements of bank customers but it is also flexible sufficient to meet their needs of tomorrow.



Smart Banking (Mobile, Voice, Fax, Email, SMS Banking Solutions)

Solutions Benefit

- Because, it costs five to ten times more money to get a new customer than it does to keep the old one. Increasing retention rate by two percent has the same result on profits as cutting costs by 12 percent. Bank Messaging System helps you in cost cutting smartly.
- Bank Messaging System brings bank account to customer's fingertips. It works using Short Message Service (SMS) technology with mail back facility. With SMS customer can perform a wide range of query-based transactions from their mobile phone, without even making call.
- Bank Messaging System can help bank to improve service levels and market share, reduce costs and boost revenues.
- Customer can check balance, stop a cheque payment, or even pay their utility bills. Mobile banking service gives your customer freedom to access account information and real-time transaction capabilities from the mobile phones at a true "anywhere, anytime, anyhow" convenience.
- Consider SMS as opportunity for alternative returns stream.
- Banks launching personalized information alert services to deliver critical information like bank balance, cheque status report to their customers.

SMS Banking Key Benefits

- High level of security based on various features.
- System parameterization and scalability.
- Option to register for the service via ATM.
- A subscriber's mobile phone number can be used as an additional identification (security) means (if mobile phone is used to access the service)



Security

As with all products in the Newbit family, unique concentration is devoted to security when using Phone Banking & Mobile Banking. The solution has all of the following security features:

- ID when accessing information services
- PIN when initiating transaction.
- Usage of code pages or TANs when transaction is authorized.
- Usage of dynamic SMS passwords.
- Blocking access to the service if a PIN is entered incorrectly three times.
- Setting of transaction limits.
- Various combinations of the above.

SMS Extension

SMS Extension is a unique tool that helps you constant touch with your customers, distributors, dealers, resellers, agents, other business associates in a very cost effective manner using the powerful medium of SMS communication.